



Simplified Startup Investing

Title3Funds enables everyday investors to become "Adventure Capitalists" (venture capital for anyone), to browse and pick the right private company investment for them, click, pay and build a diverse investment portfolio.

The Facts:

Founded in 2016

Stage:

Seed



Industry:

Fintech



Funding Ask:

\$2 Million



Use of Proceeds:

Marketing launch

Build sales teams

Business development

Enhance investment platform



Addressable Market:

\$15 Billion



Number of Employees:

6



Core Team:

Ronald Hirsch Founder & Chief Strategy Adviser

30+ year Wall Street veteran, VC, Chairman & CEO of a public company.



Bruce Virga CEO & Co-Founder

20+ years C-Level operations and marketing in software with startup experience and a successful exit.



Kim LaFleur CTO

Computer Science background, 20+ years of experience building e-commerce brands & websites, equity crowdfunding pioneer.



Contact:

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Current Problem

Investing in private companies can be **intimidating, complicated and not accessible** for the everyday investor. AND, early-stage companies have difficulty obtaining capital from traditional sources.

Our Solution

Simple, secure, **frictionless investment platform** featuring unique and proprietary payment methods and e-commerce systems.



Milestones

FINRA approval, fully-built, compliant website and transactional funding portal with proprietary technology.

Experienced team with domain experience. Retained top crowdfunding legal firm and advisers. Established deal-flow



relationships with incubators, accelerators, broker-dealers, and referrers. Established key partnerships with self-directed retirement account custodians, leading crowdfunding digital marketing and content marketing agencies.

Competitors

Wefunder, SeedInvest, StartEngine, and others offer a confusing minefield of investment types and financial instruments. We offer



Reg CF investments exclusively, and

financial instruments are simplified to Common Stock and

Convertible Notes only. StartEngine will onboard any issuer; our

experienced team vets investible early-stage companies with



realistic valuations and quality teams. Others charge

investor fees; **the investor is our "hero" and we do not charge INVESTOR fees.**



Go To Market

Growing a robust pipeline of vetted early-stage companies and lead investors; launching a significant advertising campaign to attract retail investors to **pick, click, pay**, and return again and again.

Revenue Model

Success-based fees taken at closing.

7% cash fee and 2% securities taken on the amount of capital raised.